

PM

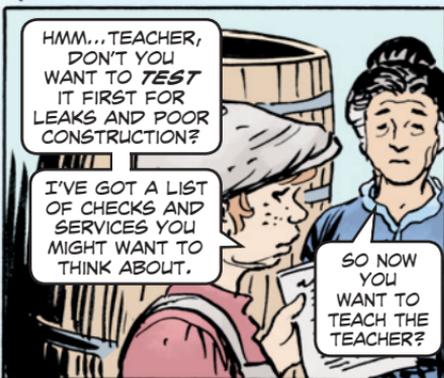
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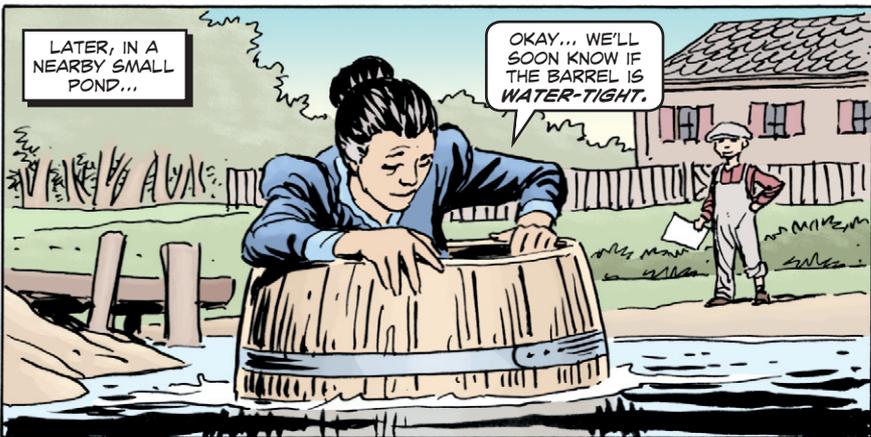
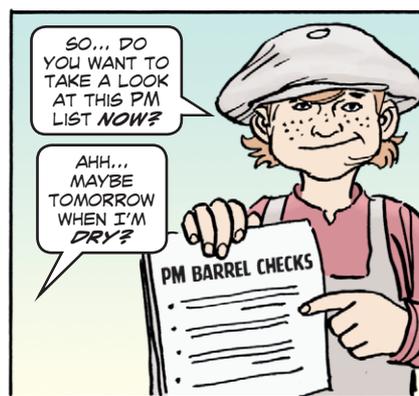
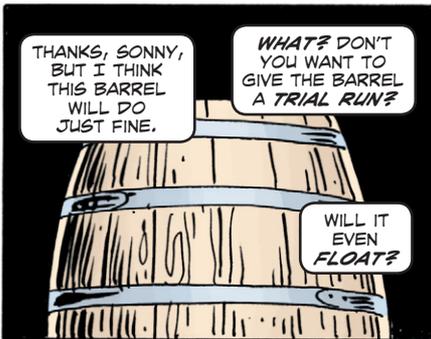
NIAGARA

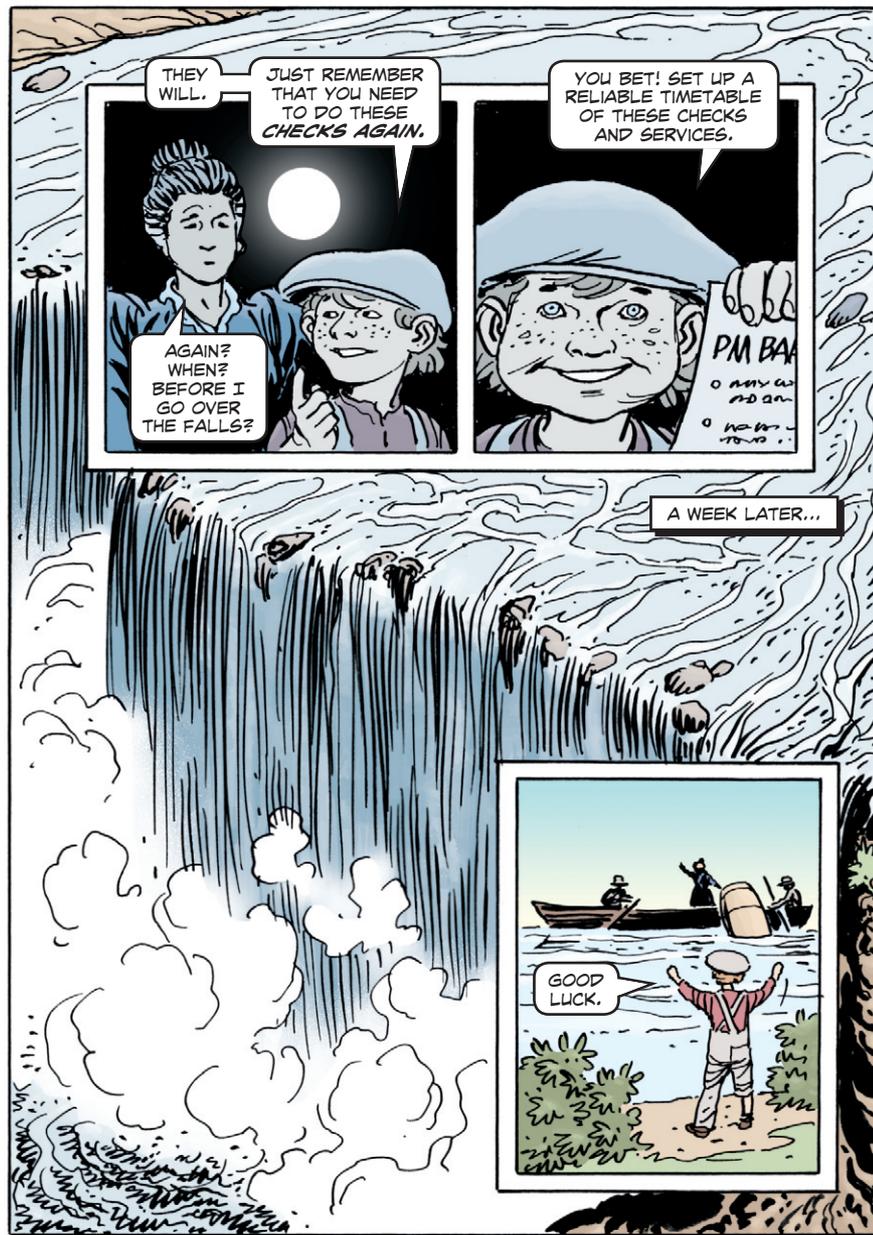
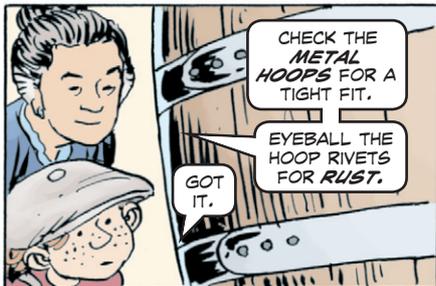
SOME PEOPLE ARE AWARE OF THE STORIES ABOUT DAREDEVILS WHO TRIED TO CONQUER NIAGARA FALLS. SOME MADE IT... AND SOME DIDN'T.

OUR STORY TAKES PLACE IN 1901. A RETIRED 63-YEAR OLD SCHOOL TEACHER, *ANNIE TAYLOR*, DECIDED SHE WOULD 'GIVE IT A GO'.

ANNIE PICKED UP SOME PM POINTERS FROM A FORMER STUDENT ALONG THE WAY. THOSE SAME POINTERS *SAVED HER LIFE*.

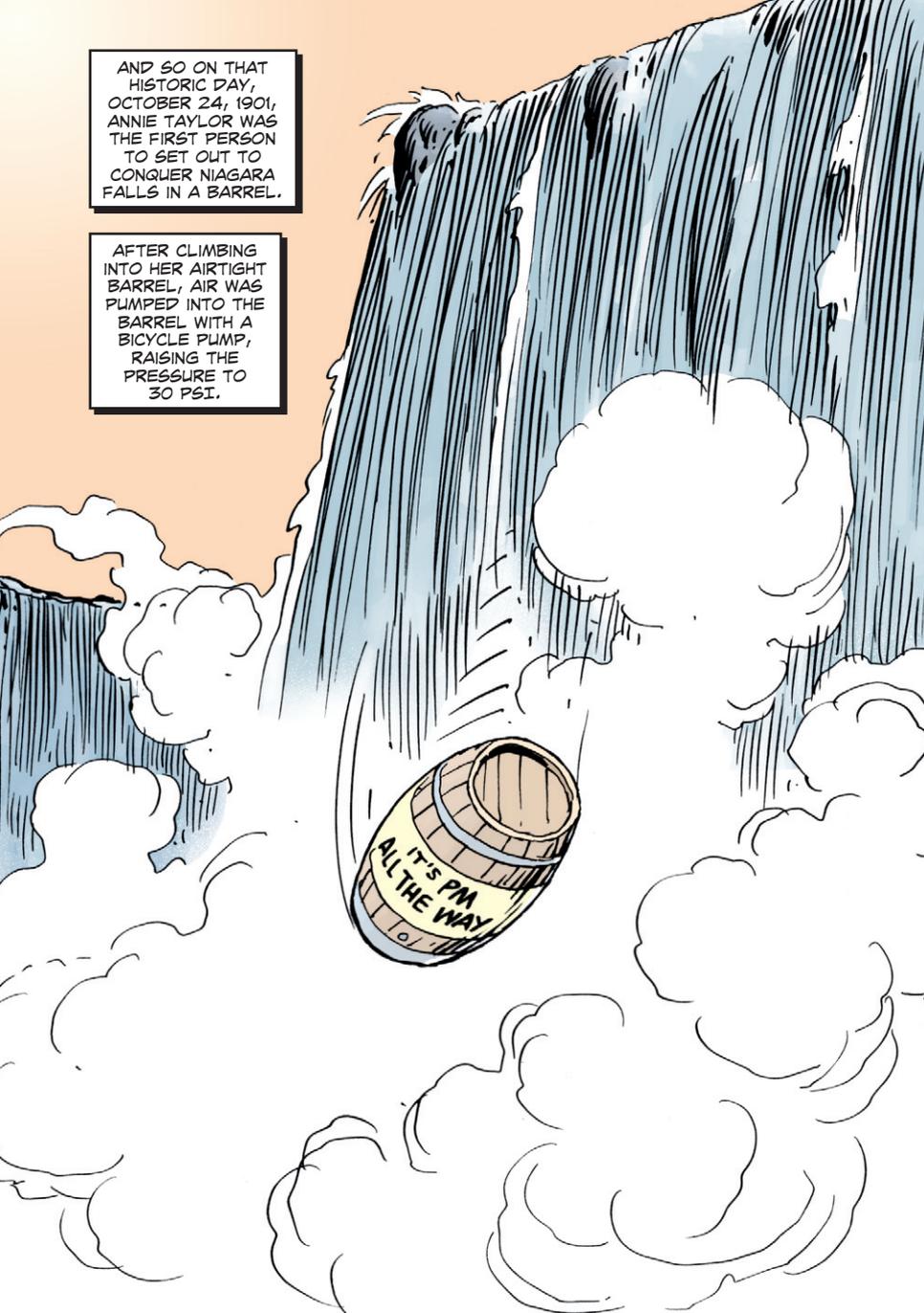






AND SO ON THAT HISTORIC DAY, OCTOBER 24, 1901, ANNIE TAYLOR WAS THE FIRST PERSON TO SET OUT TO CONQUER NIAGARA FALLS IN A BARREL.

AFTER CLIMBING INTO HER AIRTIGHT BARREL, AIR WAS PUMPED INTO THE BARREL WITH A BICYCLE PUMP, RAISING THE PRESSURE TO 30 PSI.



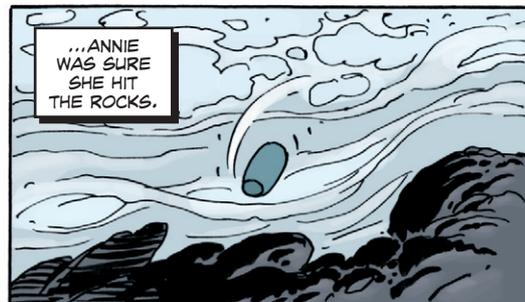
DOWN, DOWN, DOWN THE BARREL TUMBLED IN THE GRIP OF THE GREAT CATARACT.



SLAMMED BY THE RAPIDS FIRST ONE WAY, THEN ANOTHER...



...ANNIE WAS SURE SHE HIT THE ROCKS.



YET, JUST 17 MINUTES LATER, HER BARREL DRIFTED CLOSE ENOUGH TO THE CANADIAN SHORE...



...TO BE HOOKED AND DRAGGED ONTO A ROCK LEDGE.



THOUGH BRUISED AND BATTERED, SHE MADE IT.



NO ONE OUGHT TO *EVER* DO THAT AGAIN.

I'M SURE GLAD YOUNG MASTER HALF-MAST HELPED ME OUT.



THOSE PM POINTERS ON THAT FATEFUL DAY HELPED SAVE ANNIE'S LIFE.



WHETHER YOU'RE GOING OVER NIAGARA FALLS IN A BARREL OR DRIVING A STRYKER DOWN A STREET IN BAGHDAD, GOOD PM HELPS KEEP YOU IN *ONE PIECE!*