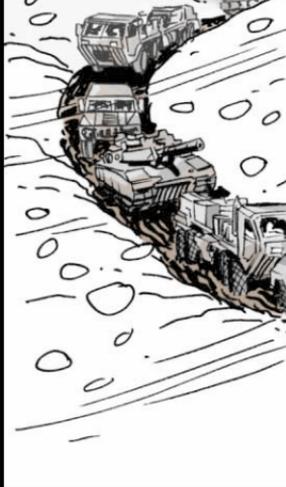


YOU BET YOUR LIFE!



Keeping up on your vehicle's preventive maintenance, day in and day out, is no easy task. So is PM really worth all the extra effort?

You bet your life!

Your vehicle is exposed to some of the worst conditions on the planet. Rocky terrain, talcum-powder dust and sand, clinging mud, freezing temperatures and desert heat take a terrific toll on your vehicle. Yet despite all of these conditions, your equipment is expected to be ready to go at all times.

Since it's impossible to design equipment that can take that abuse and still perform, you've got to apply the great equalizer—PM. Check for leaks, loose fittings and broken wires before each day's run. Fix what you can and report what you can't.

SO WHEN YOU'RE ASKED
IF YOUR EQUIPMENT IS
READY TO ROLL, YOU
CAN ANSWER...



YOU BET YOUR LIFE!

