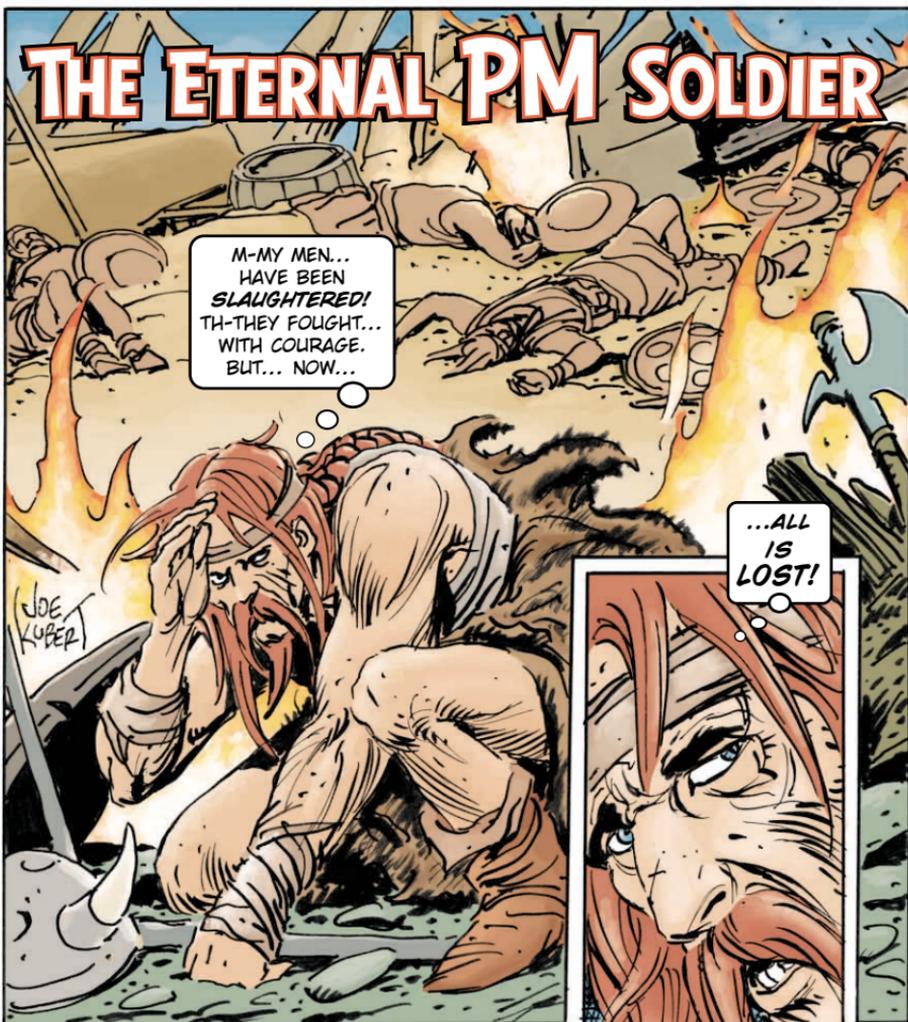


THE VIKINGS WERE FIERCE FIGHTERS... BUT... THEY DID NOT WIN ALL THEIR BATTLES!



THE ETERNAL PM SOLDIER

M-MY MEN...
HAVE BEEN
SLAUGHTERED!
TH-HEY FOUGHT...
WITH COURAGE.
BUT... NOW...

...ALL
IS
LOST!

JOE
KUBER



I-I DID THE BEST I COULD.



"ONLY THE VULTURES ARE THE VICTORS"



BUT THE BATTLE WAS LOST!

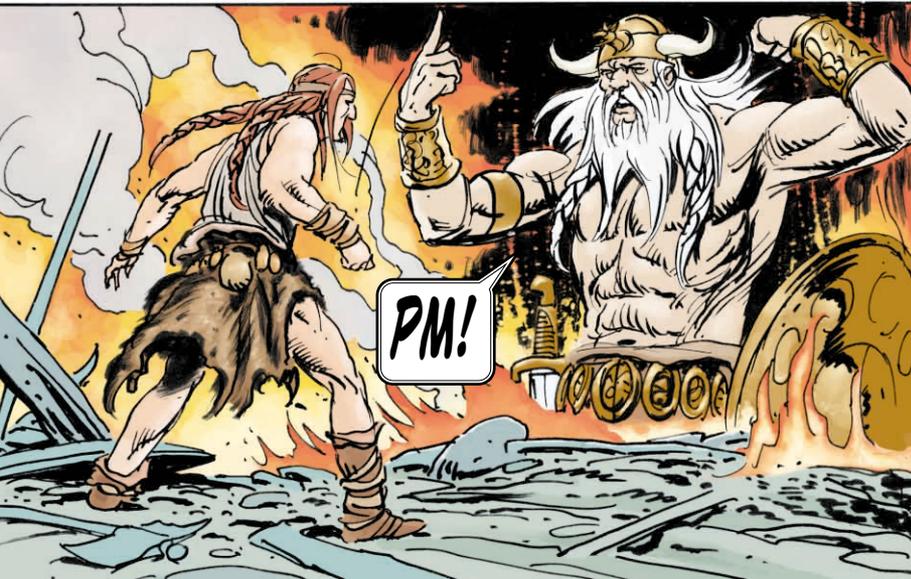


WHY!?



WHAT WENT WRONG?! I TRAINED... I TAUGHT...

MIGHTY THOR, WHAT WAS LACKING?!



PM!



PM?

PM!



PREVENTIVE MAINTENANCE!
IF YOU HAD INSTRUCTED YOUR MEN ON THE PROPER WAY TO MAINTAIN THEIR EQUIPMENT, THE VICTORY MIGHT HAVE BEEN YOURS!



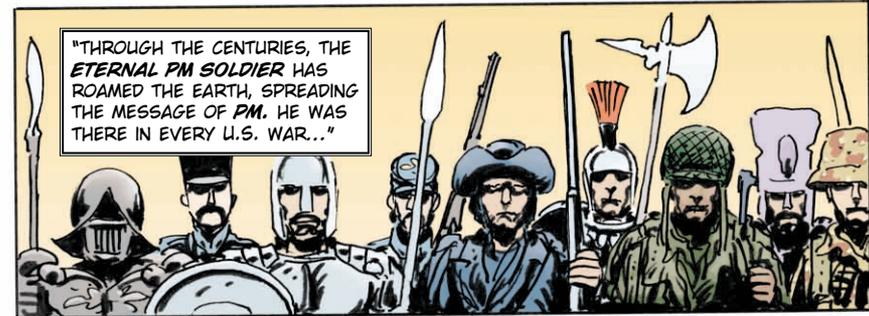
THEIR EQUIPMENT WAS **NOT** IN GOOD CONDITION, SO THEIR BLOOD IS ON **YOUR HANDS!**



BECAUSE OF THAT, YOU WILL BECOME THE **ETERNAL PM SOLDIER**. YOU MUST BRING THE MESSAGE OF PM THROUGH THE AGES!



"YOU WILL FIND **NO REST** UNTIL THE LESSON OF PREVENTIVE MAINTENANCE IS FULLY TAUGHT TO ALL WORTHY SOLDIERS."



"THROUGH THE CENTURIES, THE **ETERNAL PM SOLDIER** HAS ROAMED THE EARTH, SPREADING THE MESSAGE OF PM. HE WAS THERE IN EVERY U.S. WAR..."



ON THE NIGHT OF AUG. 5, 1777, GENERAL JOHN STARK WAS PREPARING TO FACE BRITISH TROOPS LED BY BRITISH GENERAL JOHN BURGoyNE...



"STARK'S MEN WERE WARNED BY THE ETERNAL PM SOLDIER..."

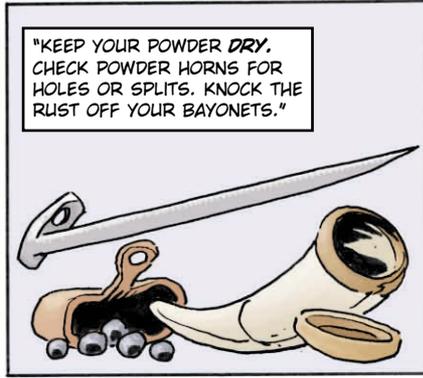
BE PREPARED FOR TOMORROW!



CHECK YOUR EQUIPMENT CAREFULLY! YOUR LIFE DEPENDS ON IT!



"MAKE SURE YOUR FLINTLOCKS WORK SMOOTHLY. A DELAY IN FIRING CAN BE FATAL!"



"KEEP YOUR POWDER DRY. CHECK POWDER HORNS FOR HOLES OR SPLITS. KNOCK THE RUST OFF YOUR BAYONETS."



"THE NEXT DAY, STARK'S MILITIAMEN MET BURGoyNE'S FORCES AND ANNIHILATED THEM!"

"PM HELPED WIN THE DAY."



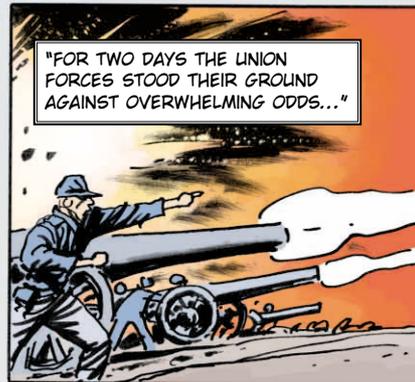
IN 1862, THE AMERICAN CIVIL WAR WAS RAGING. UNION AND CONFEDERATE FORCES MET IN THE BLOODY BATTLE OF SHILOH...



"UNION GENERAL GRANT STOOD WITH HIS MEN..."



"...AS CONFEDERATE GENERAL JOHNSTON ATTACKED."



"FOR TWO DAYS THE UNION FORCES STOOD THEIR GROUND AGAINST OVERWHELMING ODDS..."



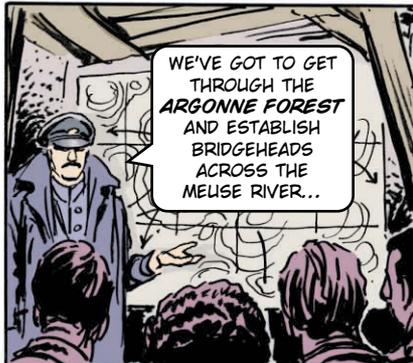
IT'S A GOOD THING YOU CHECKED THOSE CANNONS FOR WEAK SPOTS... OR THEY'DA CRACKED BY NOW!



"GRANT WAS ABLE TO DRIVE BACK THE ATTACK BECAUSE HIS EQUIPMENT HELD UP. THE ETERNAL PM SOLDIER WAS THERE AND HIS MESSAGE WAS HEARD!"



IN 1918, DURING WWI, GENERAL PERSHING'S 1ST ARMY FACED A MAJOR OFFENSIVE. IT WAS GOING TO BE **ROUGH!**



WE'VE GOT TO GET THROUGH THE **ARGONNE FOREST** AND ESTABLISH BRIDGEHEADS ACROSS THE MEUSE RIVER...

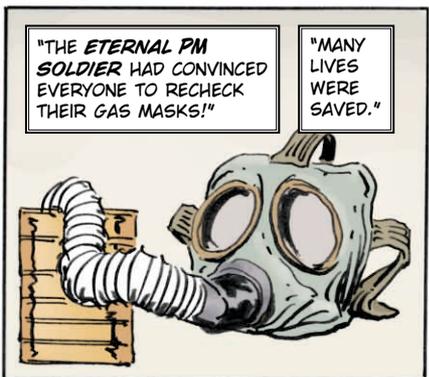


...IN ORDER TO CUT THE RAILROAD LINES THAT SUPPLY THE GERMANS. **LET'S GET STARTED!**



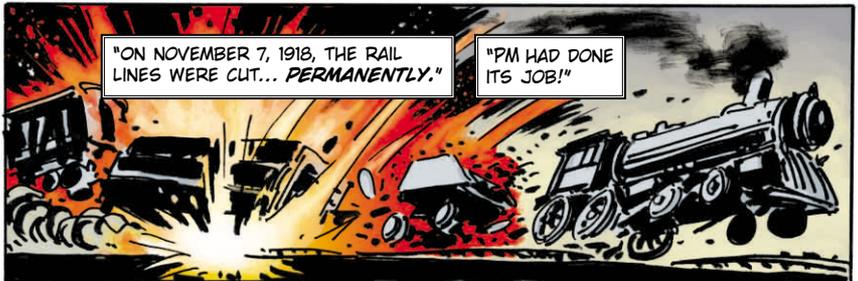
"THE ARGONNE WAS FILLED WITH SMOKE AS THE MEN ADVANCED..."

MUSTARD GAS! PUT ON GAS MASKS!



"THE **ETERNAL PM SOLDIER** HAD CONVINCED EVERYONE TO RECHECK THEIR GAS MASKS!"

"MANY LIVES WERE SAVED."

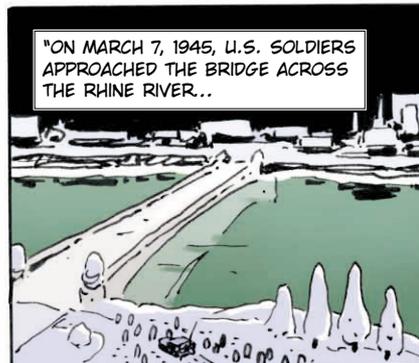


"ON NOVEMBER 7, 1918, THE RAIL LINES WERE CUT... **PERMANENTLY.**"

"PM HAD DONE ITS JOB!"



THE **ETERNAL PM SOLDIER** APPEARED NEXT DURING WWI... JUST OUTSIDE OF REMAGEN, GERMANY...



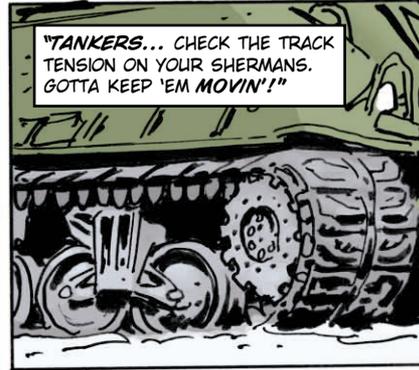
"ON MARCH 7, 1945, U.S. SOLDIERS APPROACHED THE BRIDGE ACROSS THE RHINE RIVER..."



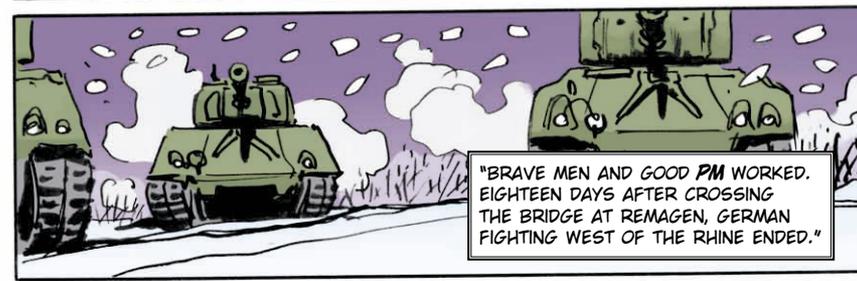
LISTEN UP, YOU GUYS! THIS CROSSING WILL **SHORTEN** THE WAR AND SAVE A LOT OF G.I. LIVES! WE GOTTA DO IT **RIGHT!**



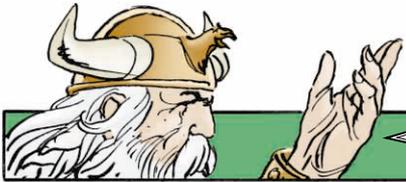
THAT MEANS **CLEANING EQUIPMENT!** MUD AND SNOW CAN FOUL THINGS UP!



"**TANKERS...** CHECK THE TRACK TENSION ON YOUR SHERMANS. GOTTA KEEP 'EM MOVIN'!"

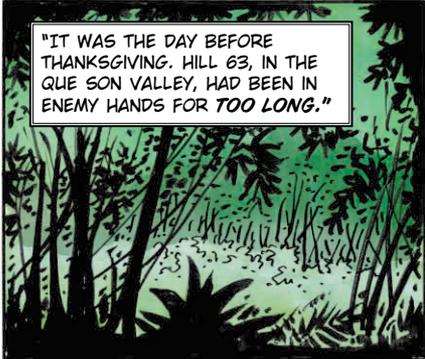


"BRAVE MEN AND GOOD **PM** WORKED. EIGHTEEN DAYS AFTER CROSSING THE BRIDGE AT REMAGEN, GERMAN FIGHTING WEST OF THE RHINE ENDED."



A MAJOR VICTORY TOOK PLACE IN 1967 IN VIET NAM... THANKS TO OUR M113S AND GOOD PM.

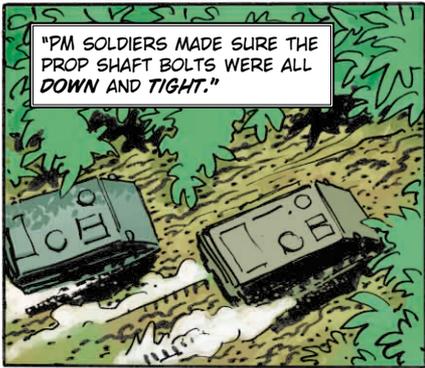
THE *ETERNAL PM SOLDIER* HAD TAUGHT HIS LESSONS WELL!



"IT WAS THE DAY BEFORE THANKSGIVING. HILL 63, IN THE QUE SON VALLEY, HAD BEEN IN ENEMY HANDS FOR *TOO LONG*."



"A MAJOR OFFENSIVE WAS PLANNED. ARMORED PERSONNEL CARRIERS WOULD PLAY AN *IMPORTANT* ROLE."



"PM SOLDIERS MADE SURE THE PROP SHAFT BOLTS WERE ALL *DOWN AND TIGHT*."



"THEY LUBED 'EM *GOOD*... SO THE VEHICLES WOULDN'T BREAK DOWN."



"APCS TRAVELED THROUGH MUCK AND MUD WITHOUT A HITCH. ONCE AGAIN, *GOOD PM* CARRIED THE DAY."

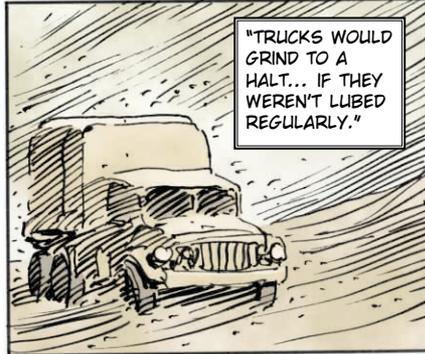


IN 1991, THE US ARMY SPEARHEADED THE OFFENSIVE FOR *DESERT SHIELD-DESERT STORM*.

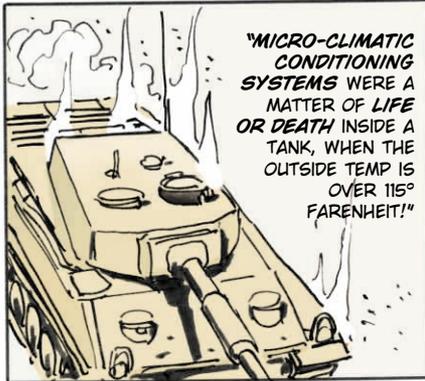
IN ADDITION TO THE ENEMY, OUR SOLDIERS HAD TO CONTEND WITH SEARING HEAT AND ABRASIVE SAND.



"THE SAND GOT INTO EVERYTHING. HELICOPTER ROTORS, AIR FILTERS, AND FUEL."



"TRUCKS WOULD GRIND TO A HALT... IF THEY WEREN'T LUBED REGULARLY."



"*MICRO-CLIMATIC CONDITIONING SYSTEMS* WERE A MATTER OF *LIFE OR DEATH* INSIDE A TANK, WHEN THE OUTSIDE TEMP IS OVER 115° FARENHEIT!"



"WEAPONS WERE USE-LESS WHEN SAND GOT INTO THE WORKS."



"*GOOD PM* MADE WEAPONS AND EQUIPMENT WORK, AND ENABLED SOLDIERS TO DEFEAT THE ENEMY."

"THE ETERNAL PM SOLDIER HAS A LONG HISTORY, AND HE CAN NEVER REST. RECENT EVENTS PROVE THAT THERE ARE DIFFICULT TIMES AHEAD. GOOD PM IS MORE ESSENTIAL NOW THAN EVER BEFORE."

"DO PM ON YOUR EQUIPMENT *EVERY DAY*. IT WILL HELP YOU STAY WARM, STAY DRY, KEEP MOVING, KEEP COMMUNICATING, KEEP FIGHTING AND KEEP SURVIVING."

