

# ONE DENARIUS A DAY

IT'S THE YEAR 205 BC. JUST OUTSIDE CARTHAGE IN NORTH AFRICA, **PUBLIUS CORNELIUS**, THE COMMANDER OF THE ATTACKING ROMAN ARMY, IS TOTALLY BUMMED OUT...

WHY SO GLUM, BOSS?

YOU ARE MY SECOND IN COMMAND, ANTONIUS... I WILL TELL YOU.

**HANNIBAL IS ATTACKING ROME.** EVERYONE IS SICK OF THE SMELL OF **ELEPHANTS**. PEOPLE ARE SLIPPING AND FALLING IN THE STREETS. **PEANUT SUPPLIES** HAVE BEEN **EXHAUSTED**.

TO STOP HANNIBAL, WE MUST DESTROY **CARTHAGE...** AND MAKE HIM GIVE UP HIS ATTACK AND **COME HOME**.

IT'S IN THE **BAG**, BOSS. JUST LAY SOME DENARII ON ME FOR NEW EQUIPMENT AND WE'LL HAVE THE JOB DONE IN **NO TIME**.



CAN'T. ROME SAYS WE'RE SPENDING TOO MUCH MONEY. WE'VE GOT TO SAVE ONE DENARIUS A DAY... BUT... I CAN'T FIGURE OUT HOW WE'LL DO IT.



AND TO TOP IT OFF, MY GIRLFRIEND IS TEEED OFF BECAUSE WE'RE FIGHTING A **SECOND PUNIC WAR**.

WHY DIDN'T YOU GET THE JOB DONE THE **FIRST** TIME?



SORRY, BOSS... I GAVE UP TRYING TO FIGURE OUT WHY **PSYCHE** FELL FOR THAT LITTLE TWERP, **CUPID**.

BUT ONE DENARIUS A DAY SHOULDN'T BE TOO HARD.



WHAT'S HAPPENING THERE?

THE BLADES OF THEIR **PILLUMS** ARE **BUSTED**... SO... THEY'RE TURNING THEM IN FOR **NEW** ONES.

HOW MUCH DOES A **PILLUM** COST?

TWO DENARI-- THE **STAFF** COSTS ONE AND THE **BLADE** COSTS ONE.

IF YOU ONLY REPLACED THE **BLADE**, YOU'D SAVE A DENARIUS ON **EVERY PILLUM!**

THAT'S **RIGHT!** REPAIR INSTEAD OF REPLACE. **GREAT IDEA!**



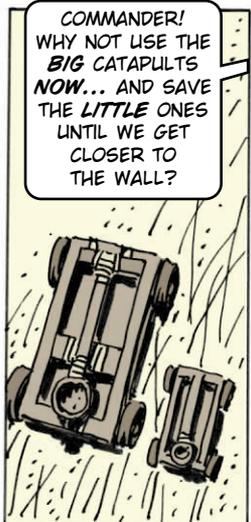
WHY ARE ALL THESE SMALL CATAPULTS IN THE **JUNK PILE**, COMMANDER?

WE WORE THEM ALL OUT TRYING TO REACH THE WALL. THEY NEVER HAD ENOUGH **OOMPH** TO GET THERE.



HOW MUCH DOES A SMALL CATAPULT **COST?**

A **HAND-FUL** OF DENARI.

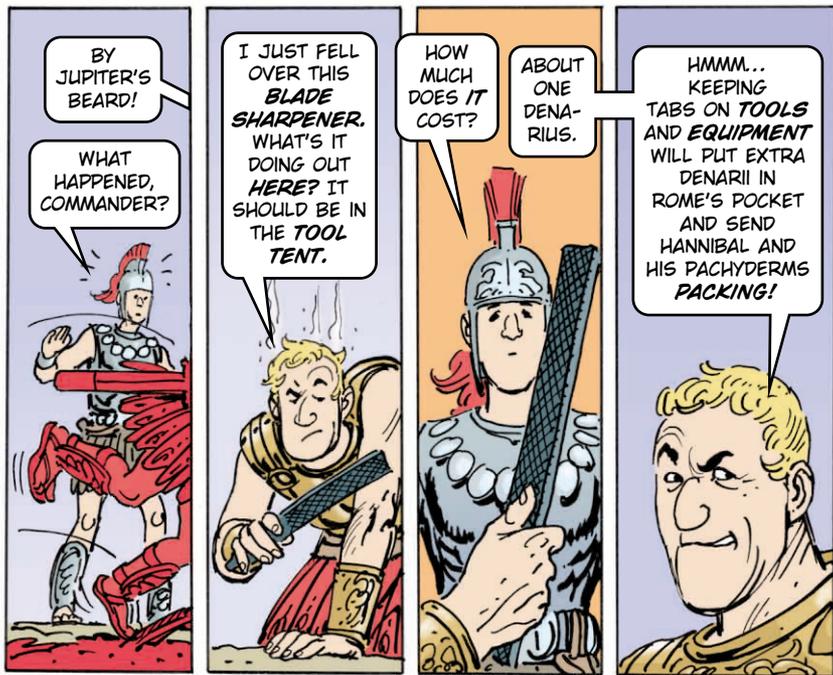


COMMANDER! WHY NOT USE THE **BIG** CATAPULTS **NOW**... AND SAVE THE **LITTLE** ONES UNTIL WE GET CLOSER TO THE WALL?



HMM... NOT ALL CATAPULTS ARE MADE TO DO THE **SAME** JOB. IT'S IMPORTANT TO USE THE ONE MADE FOR THE JOB AT HAND.

THE DENARIII ARE **PILING UP!**



BY JUPITER'S BEARD!

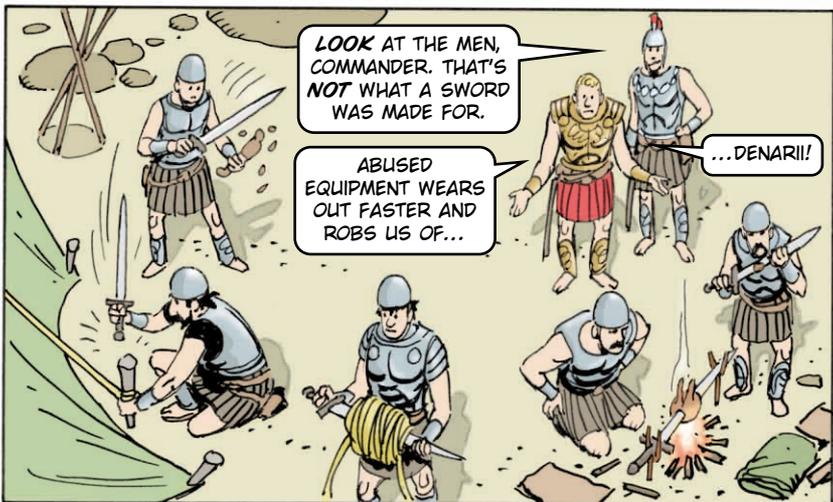
WHAT HAPPENED, COMMANDER?

I JUST FELL OVER THIS **BLADE SHARPENER**. WHAT'S IT DOING OUT **HERE?** IT SHOULD BE IN THE **TOOL TENT**.

HOW MUCH DOES IT COST?

ABOUT ONE DENARIUS.

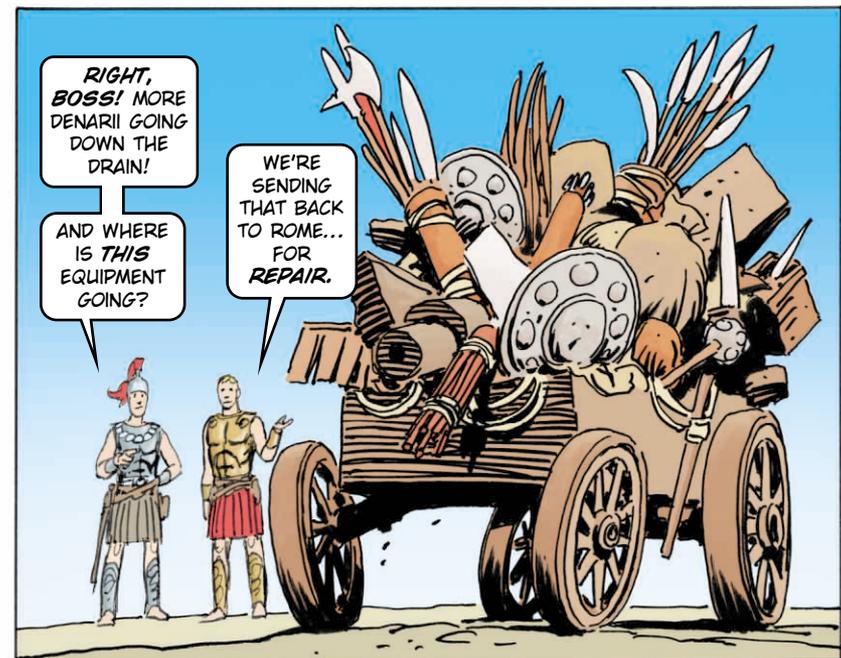
HMMM... KEEPING **TABS ON TOOLS AND EQUIPMENT** WILL PUT EXTRA DENARII IN ROME'S POCKET AND SEND HANNIBAL AND HIS **PACHYDERMS PACKING!**



LOOK AT THE MEN, COMMANDER. THAT'S **NOT** WHAT A SWORD WAS MADE FOR.

ABUSED EQUIPMENT WEARS OUT FASTER AND **ROBS US OF...**

...DENARII!



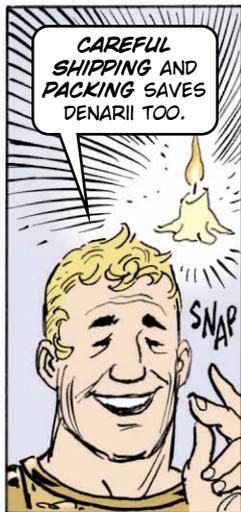
**RIGHT, BOSS!** MORE DENARII GOING DOWN THE DRAIN!

AND WHERE IS **THIS** EQUIPMENT GOING?

WE'RE SENDING THAT BACK TO ROME... FOR **REPAIR**.



"LOOK HOW IT'S BOUNCING AROUND, BOSS. DO YOU REALLY THINK IT'LL **MAKE** IT TO ROME WITHOUT NEEDING **GREATER** REPAIR... OR EVEN **REPLACEMENT?**"



**CAREFUL SHIPPING AND PACKING** SAVES DENARII TOO.



AND LET'S NOT FORGET **PREVENTIVE MAINTENANCE**. STOPPING PROBLEMS **BEFORE** THEY START WOULD SAVE **HUNDREDS, EVEN THOUSANDS** OF DENARII.



YOU ARE *WISE* IN MANY WAYS, NOBLE ANTONIUS...BUT, PRETTY *DUMB* IN OTHERS.



TAKE HIM AWAY!



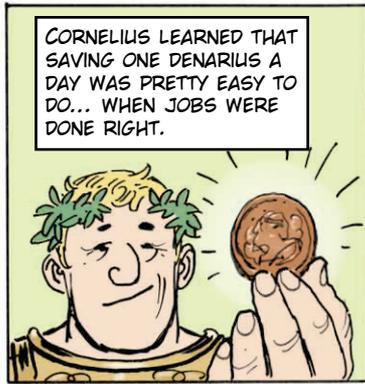
A SECOND-IN-COMMAND SHOULD HAVE SPOKEN ABOUT THESE THINGS A LONG TIME AGO!



SO CARTHAGE WAS DEFEATED AND ROME WAS SAVED. ELEPHANT STEAK WAS HAD BY ALL.



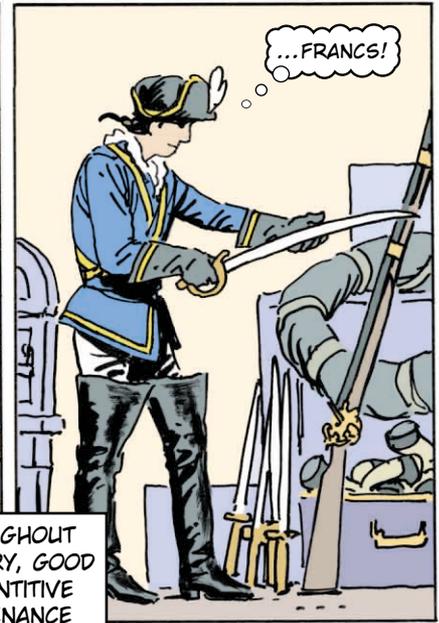
ANTONIUS WAS BUSTED TO LEGIONNAIRE 5TH CLASS AND GIVEN THE JOB TO CLEAN THE STREETS OF ROME.



CORNELIUS LEARNED THAT SAVING ONE DENARIUS A DAY WAS PRETTY EASY TO DO... WHEN JOBS WERE DONE RIGHT.

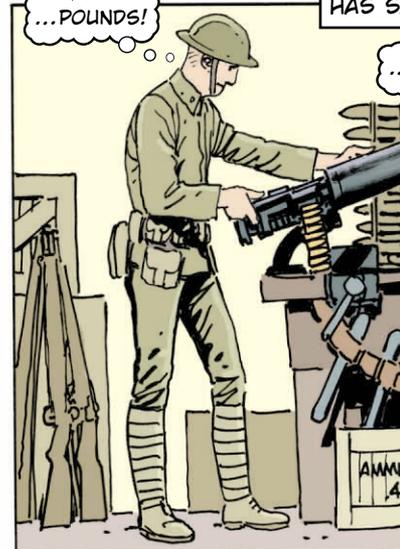


...DENARI!!



...FRANCS!

THROUGHOUT HISTORY, GOOD PREVENTIVE MAINTENANCE HAS SAVED...



...POUNDS!



...DOLLARS!

THE MORAL OF  
THE STORY IS  
"PREVENTIVE  
MAINTENANCE  
**SAVES**  
DOLLARS."

AND THOSE EXTRA  
DOLLARS WILL  
ENSURE THAT YOU  
CONTINUE TO HAVE  
"THE  
**WORLD'S**  
**BEST**  
**EQUIPMENT**"  
AND CONTINUE TO  
MAINTAIN IT!

